



FACTS	What does COUNTRY Financial® do with your personal information?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect from you and from outside sources and share depend on the product or service you have with us. This information can include data such as name, address, phone number, driver's license number, Social Security Number, Internet cookies, investment experience, assets and transactions.
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons COUNTRY Financial chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Can COUNTRY Financial share?	Can you limit this sharing?
<b>For our everyday business purposes</b> such as to process your transactions, service your products and services, manage your accounts, or respond to court orders and legal investigations	Yes	No
<b>For our marketing purposes</b> to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	Yes	No
<b>For our affiliates' everyday business purposes</b> information about your transactions and experiences	Yes	No
<b>For our affiliates' everyday business purposes</b> information about your creditworthiness	Yes	Yes
<b>For our family of affiliates to market to you</b> using certain financial information (see "Who we are" for affiliate listing)	Yes	Yes
<b>For non-affiliates to market to you</b> to offer products that may benefit you or help you manage and protect your financial security (by providing only contact information)	Yes	Yes

## To limit our sharing

Visit us online: <https://www.countryfinancial.com/SiteController?url=/@privacyPolicyOptOut> or mail in the Opt-Out Notice form attached to this Privacy Statement.

**Please note:** For circumstances where you can limit our sharing, if you are a new customer we may begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we may continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

<b>Questions?</b>	Call toll-free at 1-866-COUNTRY (1-866-268-6879) or visit us at <a href="http://www.countryfinancial.com">www.countryfinancial.com</a>
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## Who we are

<b>Who is providing this notice?</b>	<p>This privacy policy is provided by:</p> <p>COUNTRY Mutual Insurance Company® COUNTRY Casualty Insurance Company® COUNTRY Preferred Insurance Company® COUNTRY Life Insurance Company® COUNTRY Investors Life Assurance Company®</p> <p>COUNTRY® Capital Management Company COUNTRY Trust Bank® Cotton States Life Insurance Company<sup>SM</sup> Modern Service Insurance Company CC Services, Inc.</p>
<b>How does COUNTRY Financial protect my Personal information</b>	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</p>
<b>How does COUNTRY Financial collect my personal information?</b>	<p>We collect your COUNTRY Financial personal information, for example, when you</p> <ul style="list-style-type: none"><li>• apply for an insurance policy or open a financial account</li><li>• pay a bill</li></ul> <p>We also collect your personal information from others, such as credit bureaus, affiliates or other companies.</p>
<b>Why can't I limit all sharing?</b>	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"><li>• sharing for affiliates' everyday business purposes - information about your creditworthiness</li><li>• affiliates from using certain information, such as credit or financial information, to market to you</li><li>• sharing for non-affiliates to market to you</li></ul> <p>State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.</p>
<b>What happens when I limit sharing for an account I hold jointly with someone else?</b>	<p>Your choices will apply to everyone on your policy or account.</p>

## Definitions

<b>Affiliates</b>	<p>Companies related by common ownership or control. They can be financial and non-financial companies.</p> <ul style="list-style-type: none"><li>• <i>COUNTRY Financial's affiliates include those companies that control, are controlled by or under common control with the companies mentioned above.</i></li></ul>
<b>Non-affiliates</b>	<p>Companies not related by common ownership or control. They can be financial and non-financial companies.</p> <ul style="list-style-type: none"><li>• <i>Non-affiliates we share with may include providers of products or services that we believe may be of interest to you, or other insurance or financial services providers.</i></li></ul>
<b>Joint marketing</b>	<p>A formal agreement between non-affiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"><li>• <i>Our joint marketing partners may include other insurance companies, banks, or financial services providers.</i></li></ul>

## Other important information

### Nevada Residents

Under state law, we are providing this notice to inform you that you have the option to be placed on our internal "do not call" list. To be placed on the list, you may submit a request using one of the following options:

- Submit a written request to: **COUNTRY Financial Do Not Call List**  
Attn: Agency Promotions & Co-Op  
PO Box 2020  
Bloomington, IL 61702-2020

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## Other important information (Cont. from Page 2)

- Contact your local COUNTRY Financial representative.
- Call 1-866-COUNTRY and speak with a customer service representative.
- Visit [www.countryfinancial.com](http://www.countryfinancial.com), click on the Contact Us tab, and send us an email.

Please be sure to include your name, address and phone number that you would like to include on our list.

### If you have questions, you may also contact the Nevada Attorney General's office at:

Office of the Nevada Attorney General  
Bureau of Consumer Protection  
555 E. Washington Avenue, Suite 3900  
Las Vegas, NV 89101  
Phone (702) 486-3132  
Email [BCPINFO@ag.state.nv.us](mailto:BCPINFO@ag.state.nv.us)

*Please note that our internal "do not call" list is limited to telephone solicitation calls. We may still contact you about your COUNTRY products, insurance claims, and other service-related matters.*

### California, Montana and Vermont Residents

We do not share your personal information with non-affiliated parties for their marketing purposes.

## SIPC Notice to customers of COUNTRY® Capital Management Company

You may obtain information about the Security Investor Protection Corporation (SIPC), including the SIPC brochure regarding investor protection, by visiting SIPC's website at [www.sipc.org](http://www.sipc.org) or calling SIPC at (202) 371-8300.

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## Opt-Out Notice

PO Box 2000  
Bloomington, IL 61702-2000



If you have previously opted out of data sharing with COUNTRY Financial®, there is no need to submit another form. Your previous opt-out will be honored at a household level.

If you have not opted out and want to do so, please complete this form and mail it to the below address only if you choose to limit your sharing.

### By opting out, the following apply:

- Do not share information about my creditworthiness with your affiliates for their everyday business purposes.
- Do not allow your affiliates to use certain financial information to market to me.
- Do not share my personal information with non-affiliates to market their products and services to me.

First Name	Middle Initial	Last Name	
Current Street Address	City	State	ZIP Code
Policy or Account Number(s)			

**Mail completed form to:** COUNTRY Financial  
Attn: Data Integrity Unit  
P.O. Box 2020  
Bloomington, IL 61702-2020